

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicants : Thomas E. Ward III et al.
Application No. : 10/066,811 Confirmation No. : 6065
Filed : February 4, 2002
For : SYSTEM AND METHOD FOR MODIFYING
ADVERTISEMENT RESPONSIVE TO EPG
INFORMATION
Group Art Unit : 2426
Examiner : Fred H. Peng

New York, New York 10036
August 2, 2011

Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Sir:

Pursuant to 37 C.F.R. §§ 1.56, 1.97 and 1.98 applicants hereby make the documents listed on the accompanying Form PTO/SB/08A of record in the above-identified patent application. Pursuant to 37 C.F.R. § 1.98(a)(2)(ii) no copies of the "U.S. Patent Documents" are provided. Copies of the Foreign patent documents and Non-Patent literature documents are enclosed.

This Supplemental Information Disclosure Statement is being submitted after the filing date of a Request for

Continued Examination (RCE), but before the mailing date of a first Office Action. No fee is believed to be due. However, if a fee is due, the Director is hereby authorized to charge any fee amount that may be due in connection with this paper, to Deposit Account No. 06-1075.

Applicants reserve the right to establish the patentability of the claimed invention over any of the information provided herewith, and/or to prove that this information may not be prior art, and/or to prove that this information may not be enabling for the teachings purportedly offered.

It is respectfully requested that these documents be (1) fully considered by the United States Patent and Trademark Office during examination of this application; and (2) printed on any patent which may issue on this application. Applicants request that a copy of Form PTO/SB/08A, as considered and initialed by the Examiner, be returned with the next communication.

Consideration of the foregoing in relation to this patent application is respectfully requested.

Respectfully submitted,

/Saswat Misra/

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